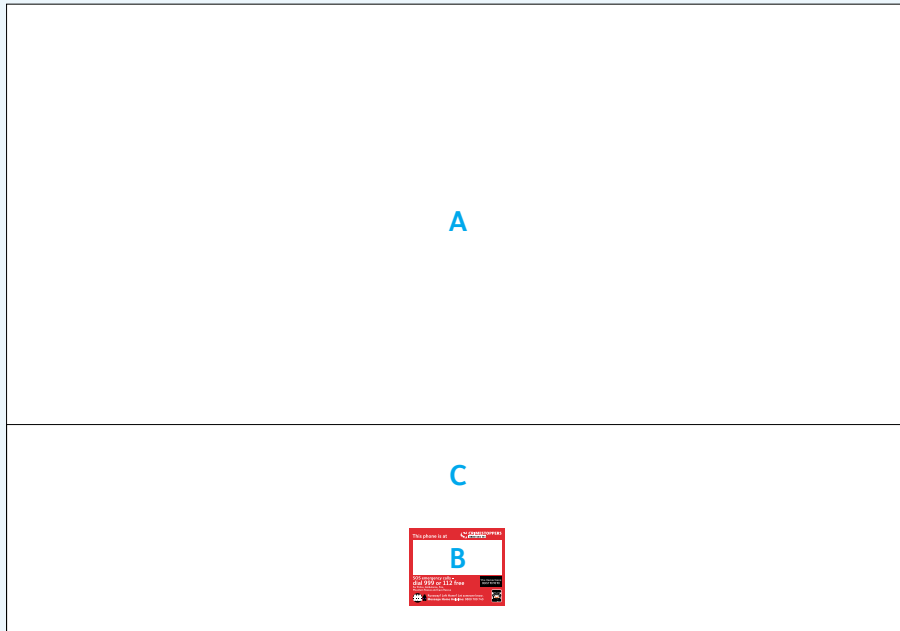


Internet media specifications

KX100 housings



KX100 poster for Internet housings



Extent of finished trim size:
597 x 417mm

Area A: Used for BT information

Item B: Standard Emergency Services information. This must be included as part of the artwork template, but its position can be changed. The address is placed in area B by a BT engineer.

Area C: User instructions area.

Template artworks can be obtained from BT Payphones Marketing.

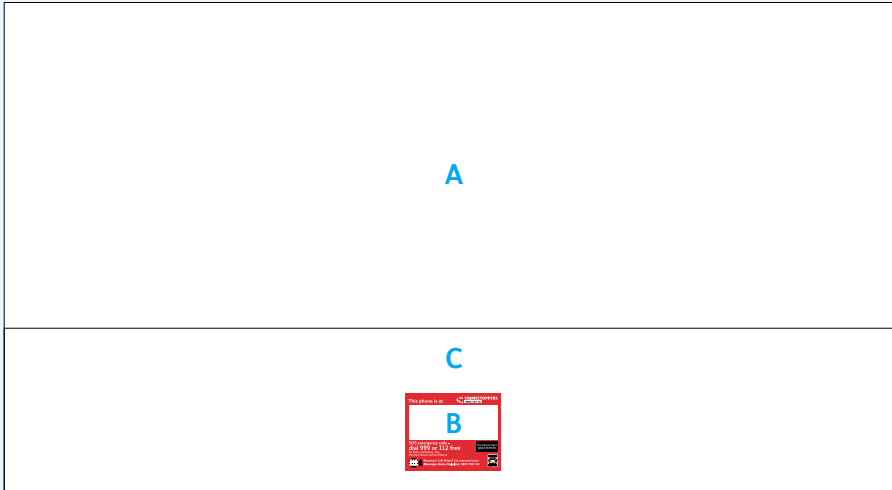
Litho printed on 150gsm Mondial silk paper is recommended.
Allow 4mm bleed area.

Internet media specifications

K6 housings



K6 poster for Internet terminals



Extent of finished trim size:
594 x 323mm

Area A: Used for BT information

Item B: Standard Emergency Services information. This must be included as part of the artwork template, but its position can be changed. The address is placed in area B by a BT engineer.

Area C: User instructions area.

Template artworks can be obtained from BT Payphones Marketing.

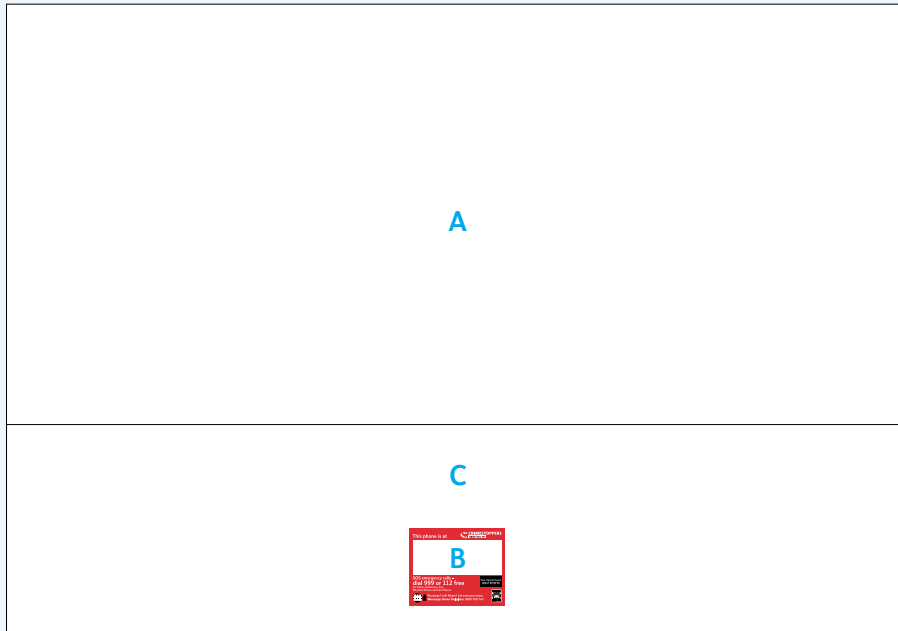
Litho printed on 150gsm Mondial silk paper is recommended.
Allow 4mm bleed area.

Internet media specifications

KXPLUS housings



KXPLUS poster for Internet terminals



Extent of finished trim size:
597 x 417mm

Area A: Used for BT information

Item B: Standard Emergency Services information. This must be included as part of the artwork template, but its position can be changed. The address is placed in area B by a BT engineer.

Area C: User instructions area.

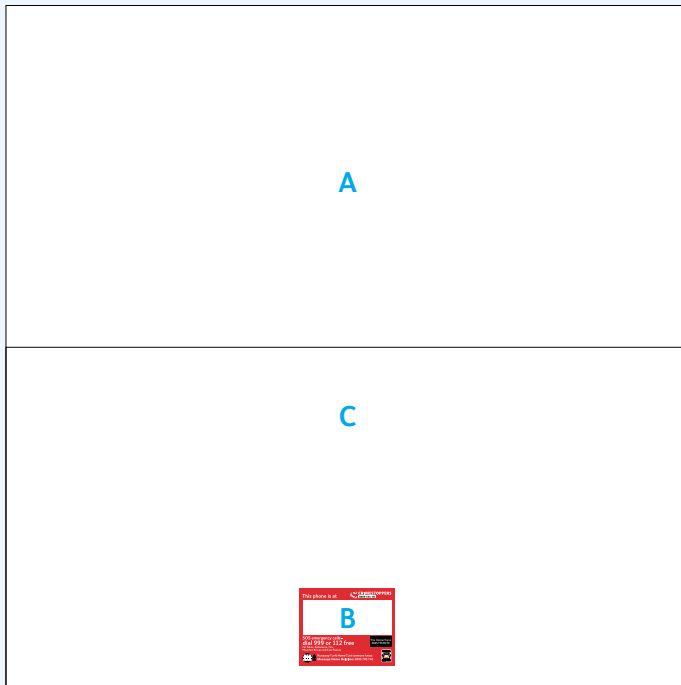
Template artworks can be obtained from BT Payphones Marketing.

Litho printed on 150gsm Mondial silk paper is recommended.
Allow 4mm bleed area.

Internet media specifications Apollo housings



Internet housing user notice variant 2



Extent of finished trim size: 452 x 452mm

Area A: Used for BT information

Item B: Standard Emergency Services information.
This must be included as part of the artwork template, but its position can be changed.
The address is placed in area B by a BT engineer.

Area C: User instructions area.

Template artworks can be obtained from
BT Payphones Marketing.

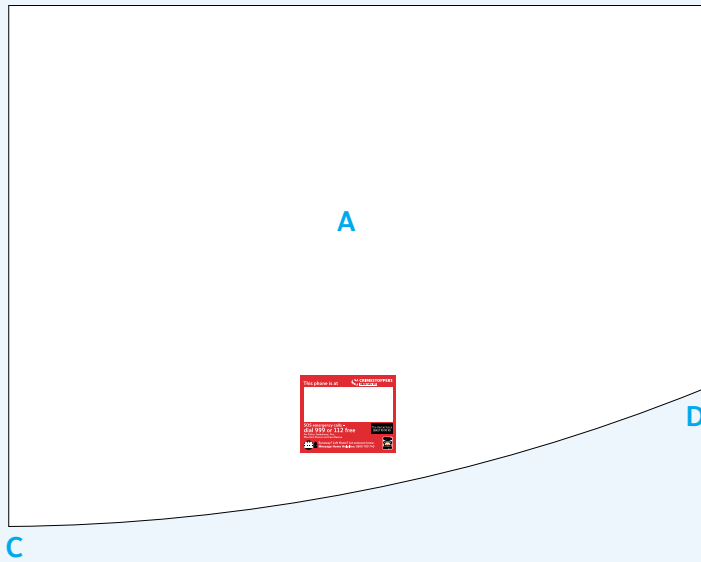
Litho printed on 150gsm Mondial
silk paper is recommended. Allow 4mm bleed area.

Internet media specifications

Apollo housings



Internet terminal user notice variant 1



Extent of finished trim size: 458.5 x 344.5mm
long side / 254mm short side.

Area A: Used for BT information and user instructions.

Radius curve between points **C** and **D**

Item B: Standard Emergency Services information.
This must be included as part of the artwork template, but its position can be changed.
The address is placed in area B by a BT engineer.

Print on 3M Controltac removable adhesive vinyl.
5 year lifespan guarantee. Silkscreen printing.
Allow 4mm bleed area.

Template artworks can be obtained from
BT Payphones Marketing.



Internet media specifications

Apollo housings: wings

Apollo Internet wings

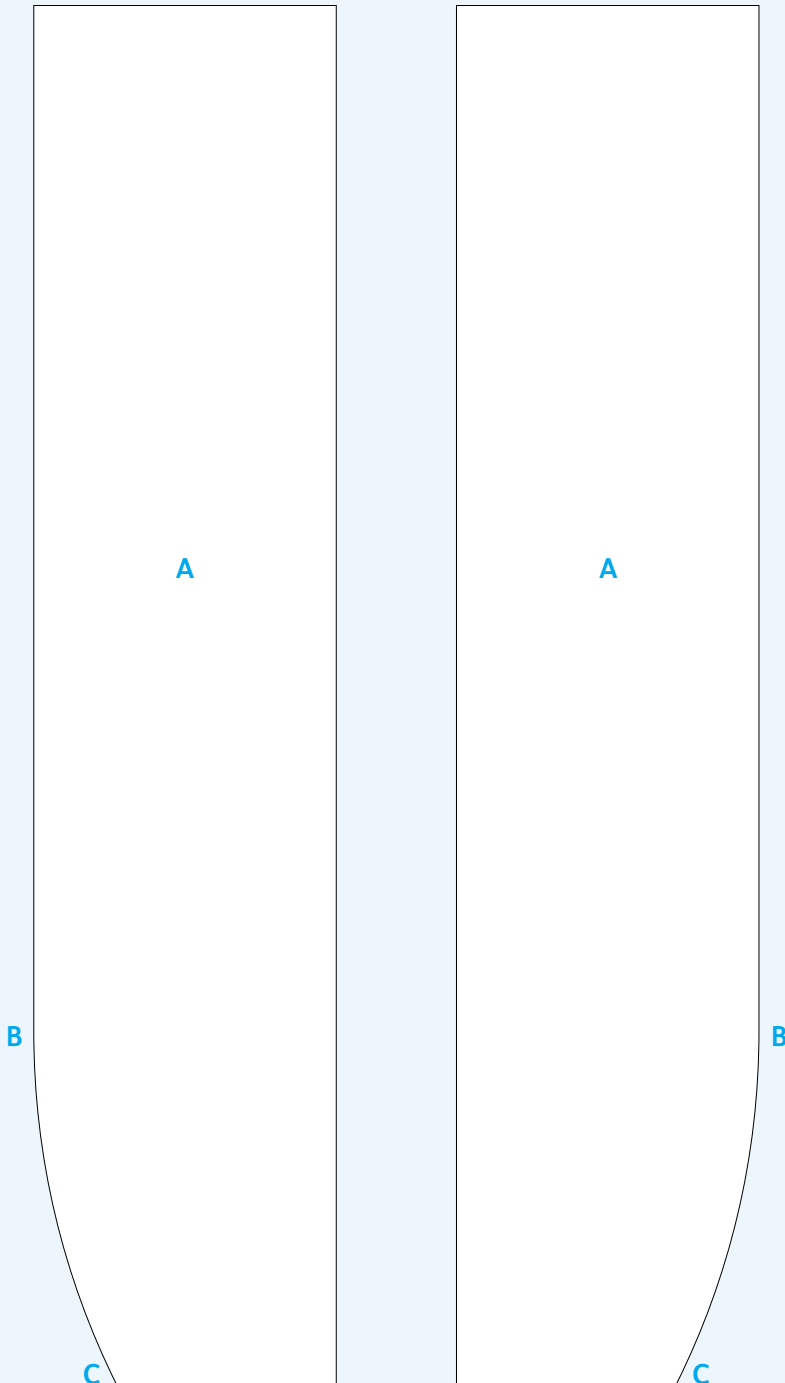
Extent of finished trim size: 200 x 911.5mm long side / 678mm short side.

Area A: Used for BT or secondary advertising.

Radius curve between points **B** and **C**

Print on 3M Controltac removable adhesive vinyl.
5 year lifespan guarantee. Silkscreen printing.
Allow 4mm bleed area.

Template artworks can be obtained from
BT Payphones Marketing.

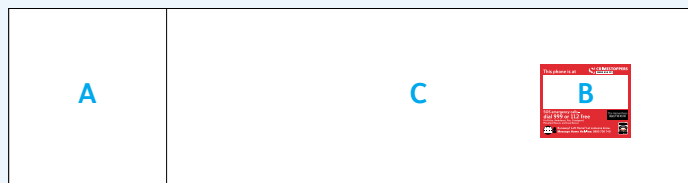


Internet media specifications

Apollo housings



Apollo short Internet user notice



Extent of finished trim size: 452 x 118mm

Area A: Used for BT information

Item B: Standard Emergency Services information.
This must be included as part of the artwork template, but its position can be changed.
The address is placed in area B by a BT engineer.

Area C: User instructions area.

Template artworks can be obtained from
BT Payphones Marketing.

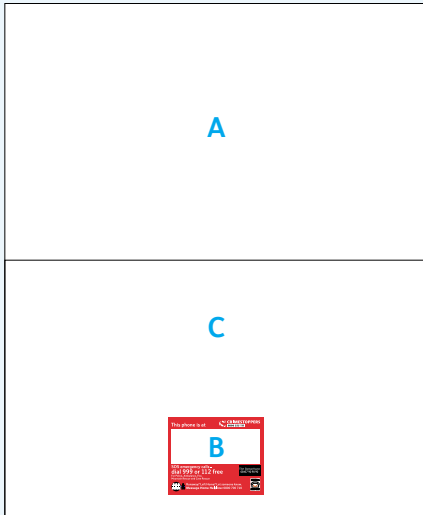
Litho printed on 150gsm Mondial
silk paper is recommended. Allow 4mm bleed area.



Internet media specifications

KX500 housings

KX500 Internet user notice



Extent of finished trim size: 280 x 340mm

Area A: Used for BT information

Item B: Standard Emergency Services information.
This must be included as part of the artwork template, but its position can be changed.
The address is placed in area B by a BT engineer.

Area C: User instructions area.

Template artworks can be obtained from
BT Payphones Marketing.

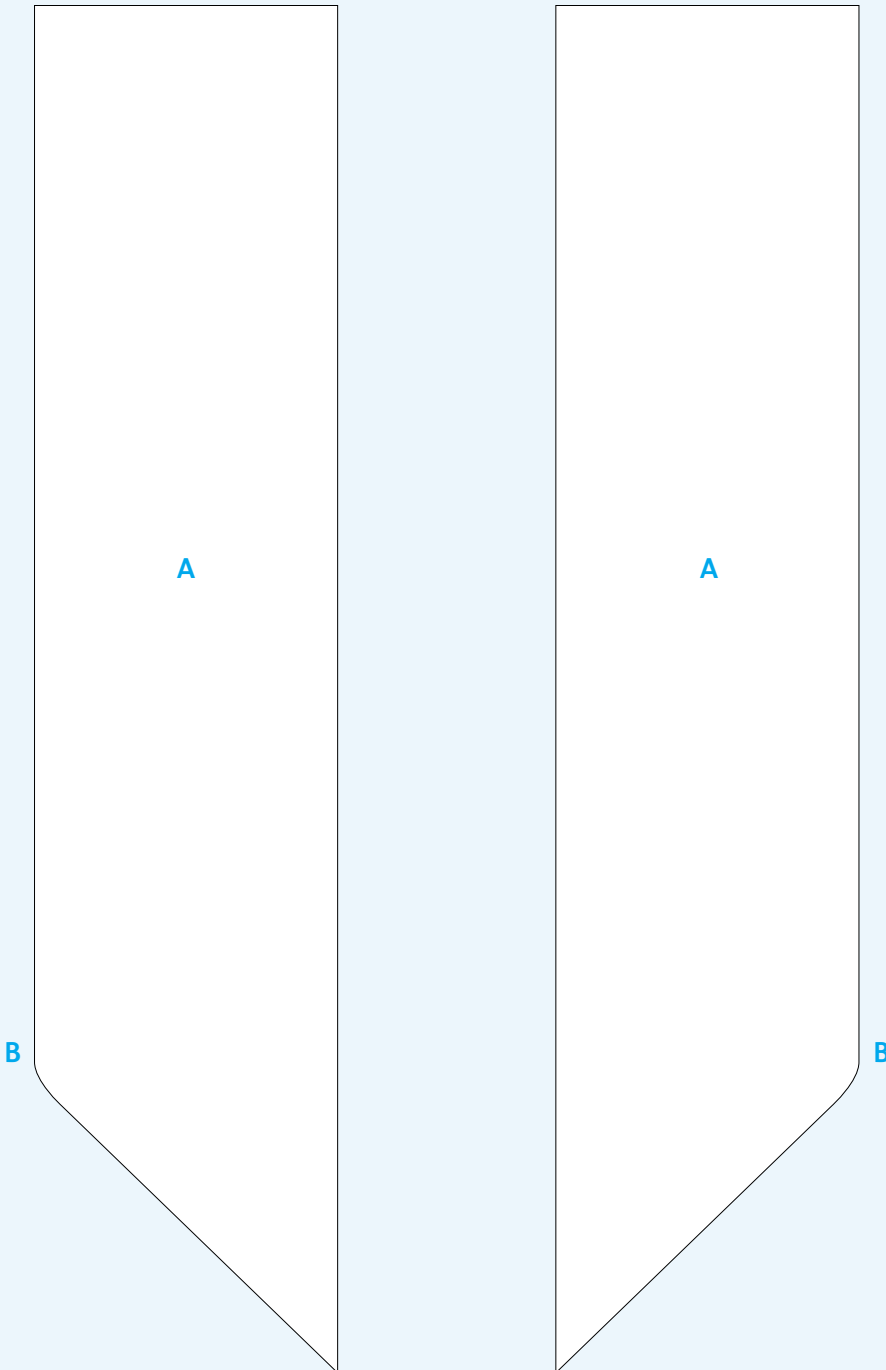
Litho printed on 150gsm Mondial
silk paper is recommended. Allow 4mm bleed area.

Please note: These posters are fitted with a frame over the top, never place important text or graphics closer than 10mm from the trimmed edge.



Internet media specifications KX500 housings: wings

KX500 Internet wings



Extent of finished trim size: 200 x 900mm
long side / 700mm short side.

Area A: Used for BT or secondary advertising.

Radius corner at point **B**

Template artworks can be obtained from
BT Payphones Marketing.

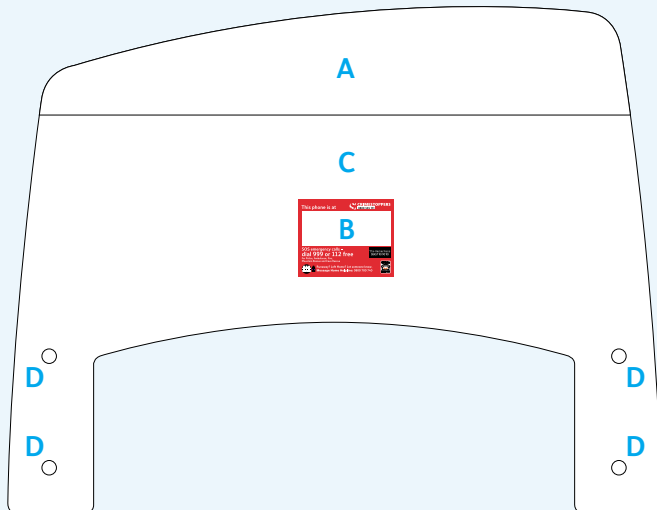
Print on 3M Controltac removable adhesive
vinyl. 5 year lifespan guarantee.
Silkscreen printing. Allow 4mm bleed area.



Internet media specifications

Falcon housings

Internet terminal user notice



Extent of finished trim size: 432 x 334.5mm

Area A: Used for BT information

Item B: Standard Emergency Services information. This must be included as part of the artwork template, but its position can be changed. The address is placed in area B by a BT engineer.

Item C: User instructions area.

Item D: Position of screw holes. 9.5mm diameter.

Print on 3M Controltac removable adhesive vinyl. 5 year lifespan guarantee. Silkscreen printing. Allow 4mm bleed area.

Template artworks can be obtained from BT Payphones Marketing.