

How to make the most of your BT payphone...



...in six easy ways

You could make **more** money from your BT payphone by making a few simple changes to the way you currently use your payphone.

Increase your tariff

Setting a higher tariff on your BT payphone can generate more money for you. You can either **increase the cost per unit** or **reduce the time** your customer has on the call.

Increase your minimum fee

You can choose the minimum fee that your customers will pay. Using the buttons on your BT payphone, you can programme your chosen minimum fee so that your payphone generates **more** money for you.

Ensure that your customer can call mobile phones

Check that your BT payphone provides mobile phone access so that your customers can dial mobile numbers.

Get BT Twin Talk

Reduce your line rental by renting BT Twin Talk, giving you two telephone numbers on one line*. You don't need to worry about your customers overhearing your private conversations, as there is a secrecy feature which prevents this occurring. If you are currently renting two lines you can cease one of the lines** and get BT Twin Talk. Rental or sale options apply***.

* BT Call Sign is also required on the telephone line in order for the BT Twin Talk feature to work. BT Call Sign rental charges apply. Call sign rental charges are £5.25 + VAT a quarter for business and £4.46 + VAT for residential.

** Please note that if you have not had your second line for more than your minimum rental term e.g. for 12 months, a set cancellation fee will apply.

*** Outright sale BT Twin Talk feature is £25.52 +VAT. Rental is £4.25 qtr +VAT.

Please quote DEF/0604 when calling the Payphone Sales Team number.

Alter the position of your BT payphone

Moving your payphone to a more prominent location within your premises may encourage your customers to use it more. (BT charges may apply for this work).

Use signage

Signage makes it easier for your customers to know where your payphone is located. Our 'You may phone from here' signs placed in your premises will raise awareness of where your BT payphone is situated. These can be ordered from the Sales Team on the number below.

If you are interested in making more money from your BT payphone then call the **Payphone Sales Team** on **0800 115511** today or email **payphonesales@bt.com**



Offices worldwide

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